

Ultimate 1000 Word Negative Keyword List

Weed out job seekers:

career

careers

employment

hiring

intern

interns

internship

internships

job

jobs

recruiter

recruiting

resume

resumes

salaries

salary

Researchers, reference searches & statisticians:

about

definition

diagram

example

examples

history

map

maps

sample

samples

what are

what i

book

books

case studies

case study

guide

guides

journal

journals

magazine

magazines

metrics

news

research

review

reviews

statistics

stats

success stories

success story

tutorial

tutorials

white paper

white papers

Unless you're a school or training company, you'll probably want to exclude these keywords:

class

classes

college

colleges

course

courses

education

school

schools

training

universities

university

No bargains here! These are good if you're a premium provider:

bargain

cheap

clearance

close out

close outs

closeout

closeouts

discount

discounted

free

inexpensive

liquidation

odd lots

overstock

remainder

remainders

Price shoppers:

price

prices

pricing

quote

quotes

how can I

craft

crafts

create

creating

hand made

handmade

home

homemade

how can

how does

how to

make

making

when can

when i

where can

Software & high-tech... a bit tricky, read over these carefully & avoid the negatives that don't apply to you:

burn

burner

cd

code

community

desktop

developer

developers

disk

download (if you don't have one)

downloads (if you don't have any)

dvd

error

file

files

forum

free

freeware

game

games

gnu

hack

hacks

libraries

library

microsoft ()

open source

public domain

retail

retail

retailer

retailers

shareware

shortcut

shortcuts

template

templates

tip

tips

video

windows

[Manufacturers & industrial:](#)

antique

consumer

export

exporter
exporters
hobby
import
importer
importers
measurement
model
models
regulations
rent
rental
repair
repairs
retail
retailer
retailers
rules
safety
specifications
specs
standards
store
toy
toys
used
vintage
[Products & materials:](#)
aluminum
ceramic
cotton

fabric

glass

gold

iron

leather

metal

paper

plastic

rubber

silver

stainless steel

steel

stone

vinyl

wood

Legal / law:

act

act of

compliance

law

laws

legal

legislation

regulation

regulations

Transportation & Travel:

about

advisory

apartment

architecture

article

articles

association

associations

bank

blog

blogs

book

books

bulletin

bulletins

case studies

case study

certification

channel

class

classes

club

clubs

college

colleges

condo

conference

conferences

council

councils

county court

course

courses

data

dating

define

definition

diagram

education

example

examples

FAQ

festival

forum

forums

foundations

guide

guides

history

homes

image

images

info

information

institute

institutes

jobs

journal

journals

learn about

library

logo

logos

magazine

magazines

map

maps

meaning of

metrics

music

music video

news

newsletter

newsletters

newspaper

newspapers

nursing

photo

photograph

photographs

photos

picture

pictures

police

program

programs

real estate

report

reports

research

resource

resources

review

reviews

ringtones

sample

samples

school

schools

seminar

seminars

sisterhood

statistics

stats

success stories

success story

theories

theory

trail

training

tutorial

tutorials

universities

university

warped tour

weather

what are

what is

white paper

white papers

wiki

Wikipedia

workshop

workshops

[Negative keywords for B2B advertisers:](#)

about

advice

agencies

agency

article

articles

association

associations

blog

blogs

book

books

bulletin

bulletins

buy

career

careers

case studies

case study

class

classes

club

clubs

college

colleges

conference

conferences

consultants

consulting

consumer

council

councils

course

courses

data

define
definition
developer
developers
diagram
direct hire
direct placement
education
employer
employers
employment
example
examples
FAQ
firm
firms
forum
forums
foundations
freelance
freelancer
freelancers
freelancing
frys
full-time
guide
guides
head hunter
hiring
history
home

house

household

image

images

independent contractors

info

information

institute

institutes

intern

interns

internship

internships

job

jobs

journal

journals

learn about

logo

logos

magazine

magazines

map

maps

meaning of

metrics

news

newsletter

newsletters

newspaper

newspapers

overstock
part-time
personal
photo
photos
picture
pictures
position
positions
program
programs
refurbished
recruiter
recruiters
recruiting
report
reports
research
resource
resources
resume
resumes
review
reviews
salaries
salary
sample
samples
school
schools
seminar

seminars

staffing

statistics

stats

store

stores

success stories

success story

temp

temporary

theories

theory

training

tutorial

tutorials

universities

university

what are

what is

white paper

white papers

wiki

wikipedia

workshop

workshops

[Locations based on you location - For WA ads:](#)

ACT

SA

NSW

QLD

NT

Sydney

Melbourne

Brisbane

Adelaide

Gold Coast

Newcastle

Canberra

sunshine coast

gold coast

byron bay

cairns

darwin

palmerston north

geelong

dandenong

mornington peninsula

whitsundays

coffs harbour

wagga wagga

clare valley

[Location based on your location - For Perth ads:](#)

Bunbury

Geraldton

Kalbarri

Broome

Margaret River

Dunsborough

Albany

Esperance

[White Chalk Road](#) are a Perth based Search Marketing Agency, specialising in SEO and Google Ads Management. Get in touch with one of our Google Ads specialists for help with your Google Ads Campaigns:

P: (08) 9361 9534

E: info@whitechalkroad.com.au